1. Introduction and Goals

As a land grant institution, Iowa State University’s research mission advances the economy of Iowa and serves its citizens; addresses grand challenges by advancing knowledge, technology, and human potential; and educates students through creative scholarship and new discoveries.

As stated in the ISU Strategic Plan, Iowa State aspires to increase the impact made by its faculty, staff, and student researchers by proactively supporting the formation of new, large-scale, interdisciplinary, multi-organizational research programs that pursue high impact research to address grand challenges of the 21st Century. The university seeks to significantly increase its level of sponsored research and success in securing major grants and contracts is key to achieving that goal.

The Presidential Interdisciplinary Research Initiative (PIRI) was established to support this mission by proactively investing in initiatives that promote a culture of interdisciplinary research, help secure new large-scale research grants and contracts, and build the university’s reputation for innovation. To date, the initiative has significantly enhanced the research enterprise by establishing new large-scale research collaborations across campus and with other universities, federal agencies, and industry partners.

The Office of the President’s expectation is that multi-year funding will lead directly to the formation of new interdisciplinary research programs that have a transformational impact at the university, and across the state and nation. Teams of researchers will be supported to prepare and submit proposals, compete successfully, and bring to campus multiple large-scale and flagship research programs in strategic areas of scholarship and expertise. Teams will be granted funding over a three-year period, contingent on a mid-course review.

2. Expectations

- Each team will have a lead faculty investigator and a core group of 5-10 faculty and staff members working together in the interdisciplinary area of recognized state and national importance to address grand challenges faced by society. Proposals from teams of investigators are expected because the full expertise required to address grand challenges crosses multiple disciplines and institutions. Teams are required to meaningfully integrate at least one faculty investigator to address ethical, legal, societal, environmental, and/or economic impacts (ELSEEI component). The lead investigator should be a full or associate professor at Iowa State, and the team should include participants from multiple academic units and colleges on campus.

- The initiative will foster collaboration and partnership by providing the teams with funding to successfully compete for new significant extramural research funding. As such, each team will submit multiple large-scale, multi-investigator, multi-organizational grants to various funding agencies, with commitments from business and industry, over the funding term of this initiative. In time, it is expected that the resulting new research grants and contracts to ISU will far exceed the amount invested in Presidential Initiative funding for the project.

- The research areas should be core to Iowa State and address grand challenge research questions
of a scope and complexity requiring the advantages of collaboration. Teams are expected to define an integrated interdisciplinary research effort distinguished by intellectual excellence and driven by a clear vision of fundamental advances, new discoveries, or technological developments having state, national, and global economic and societal impact. Further, the area of scholarship should likely be such that more than one agency may support the work.

3. **Iowa State University Grand Research Challenges - Overview**

To support the strategic goal of growing the scale and impact of ISU research, VPR and Colleges have identified a set of grand challenge research themes that represent:

- Complex challenges connected to global problems, and potentially relate to state and local concerns,
- Emerging next-generation areas of research that connect to ISU strengths,
- Excellent opportunities for expanding sponsored funding and advancing key research metrics,
- Strong integration across institutional missions (research, education, engagement) and a commitment to promoting and evaluating societal impacts, and
- A clear case for faculty involvement from multiple colleges.

Using these criteria, the following strongly interconnected ISU Grand Challenges Research Themes have evolved:

1. **Enabling Healthy Lives**

   The healthy lives research theme seeks to position ISU as one of the best universities in the world that provides transformative science-based solutions to pursuing a healthy lifestyle by recognizing the interdependencies of human, animal and plant health, in an environment persistently confronted with water issues, diseases both old and new, and an aging population.

2. **Building Sustainable Human and Natural Ecosystems**

   Echoed in many agencies, the sustainability theme addresses the challenge of balancing current societal needs with the well-being of future generations by developing the scientific and societal underpinnings of sustainability in its broadest sense – from deciphering the food-energy-water nexus to creating vibrant and engaged communities with supportive cultural, social, economic and environmental conditions.

3. **Creating Next Generation Materials and Manufacturing Technologies**

   As one of the top priorities of the White House Office of Science and Technology Policy, the advanced materials and manufacturing research theme speaks to ISU’s excellent foundations to create new materials and transformative manufacturing technologies by leveraging shared infrastructure facilities between federal and university laboratories and building strong public-private partnerships.

4. **Data Driven Science and Information Systems for Societal Challenges**

   The data and information systems research theme leverages ISU’s strengths with increasingly powerful and interconnected data-driven systems to improve the lives and security of citizens, communities and organizations through new approaches to harnessing complex and dynamic data sources arising from nearly any context – from science and engineering, to business and policy making, to creative and humanistic endeavors.

5. **Enabling Citizens and the Workforce**
To fulfill ISU’s vision of building the capacity to address grand challenges, the education and workforce research theme focuses on investigating the most effective ways of preparing our next generation of leaders, problem solvers and lifelong learners through education and engagement that transforms and enriches not only pre-K, K-12, community college and university classrooms, but also their communities.

4. Financials

PIRI funding is planned to be allocated at an annual level of $125,000 – 250,000 per team over a 3-year period, with funds to be partially supported by cost sharing with colleges. It is expected that up to three teams will receive funding at this level starting in calendar year 2017.

Appropriate uses of PIRI funding include academic year teaching release, hiring of graduate students and postdocs, travel, hiring of consultants to add value to the team, and development of strong, meaningful and lasting connections with partner institutions, funding agencies and industry through workshops. Equipment can be funded in exceptional situations. Funds may not be used to support summer salaries.

5. Proposal Process and Timeline

Proposals for PIRI funds will be submitted to the Office of the Vice President for Research (VPR) through a two-step process that involves an initial white paper and a full proposal by invitation only. The timeline for the process is as follows:

- Feb. 15, 2017  White papers due
- March 7, 2017  Invitation for full proposals distributed
- April 15, 2017  Full proposals due
- May 15, 2017  Final decisions announced

The portion of the white paper that describes the proposal is limited to three single-sided pages, with one-inch margins on all sides, and typed in 11-point (or greater) Calibri or Times New Roman font. Each white paper should include the following:

- A title page that lists the proposal title and the senior participating investigators, along with their organizational or departmental affiliation
- A white paper of up to three pages that articulates the proposed vision and activities of the team:
  - Rationale and vision for the proposed research, describing the scale of your effort, and highlighting its innovative and transformational nature
  - A concise description of the long-term research goals, which highlights the need for an interdisciplinary approach involving multiple investigators, and the means for achieving success
  - Meaningful descriptions of how ELSEEI research is an integrated component of the vision and project (or justification for why ELSEEI is not an important component of the project)
  - An outline of the planned research
  - Role of each investigator in the research project
  - Plans for intellectual exchange with partner researchers and institutions, industry, national laboratories and/or other organizations
List of funding agencies and programs, companies and others that will be targeted for external funding proposals.

- Additional materials beyond title page and white paper:
  - One-page budget
  - One-page budget justification, including documentation of 10% cost-share by college(s)
  - Two-page, NSF-style CVs for each investigator listed on the title page. For details on the format of NSF-style CVs please see the NSF Grant Proposal Guide, Chapter II, Section C.2.f available at https://www.nsf.gov/pubs/policydocs/pappg17_1/pappg_2.jsp#IIC2f.

The white papers must be electronically submitted as a single PDF attachment by 5:00 p.m. on February 15, 2017 via the submission hub at https://www.grantshub.iastate.edu/finding-funding/internal-funding-opportunities/#piir.

Questions on the initiative should be directed to Wolfgang Kliemann at kliemann@iastate.edu.

6. Review Criteria and Selection Process

The criteria used to select white papers for full proposal invitations include the following:

- Demonstrated ability to articulate a well-integrated, interdisciplinary research program or center of excellence driven by a vision that could lead to major advances, discoveries and technologies.
- Strength and clarity of the plan to form a strong and sustained research team, and to secure extramural funding.
- Alignment of the proposed research program with the declared grand research challenges of Iowa State University, see Section 3 above.
- Presentation of the benefits of a multi-investigator, interdisciplinary approach.
- Value added to the university.
- Meaningful integration of ELSEEI dimensions of proposed research activities.
- Qualifications, accomplishments and collaborative track record of the team.

The selection process will be led by a multidisciplinary team assembled by the Office of the Vice President for Research, with representatives from all colleges. Subject matter experts drawn from academia, government laboratories and industry will also review the full proposals and assist the committee in the selection process. The review form is attached.
## Review Form for White Papers

**Title:**

**PI:**

### Review Criteria

<table>
<thead>
<tr>
<th>Review Criteria</th>
<th>Points</th>
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<tbody>
<tr>
<td>1. VISION AND MOTIVATION. The research rationale and vision articulates an innovative and transformative research approach that could lead to fundamental advances, new discoveries, and/or technological developments that could have societal impacts (30 points)</td>
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<tr>
<td>2. RESEARCH TEAM. Plan to form a strong, sustained research team; qualifications, accomplishments and collaborative track record of the team (15 Points)</td>
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<tr>
<td>3. CONTRIBUTIONS TO ISU GRAND RESEARCH CHALLENGES. Alignment of the proposed research program with the declared grand research challenges of Iowa State University (15 Points)</td>
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<td>4. RESEARCH FUNDING PLAN. The plans for developing a sustained external research funding portfolio are effective and ambitious. (15 Points)</td>
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<tr>
<td>5. BROADER IMPACT. Meaningful integration of ELSEEI dimensions of proposed research activities (15 Points)</td>
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<tr>
<td>6. EXTENDING IOWA STATE UNIVERSITY’S RESEARCH IMPACT. The interdisciplinary research effort adds new transformative value to the research community at Iowa State University. The research vision anticipates future opportunities for connections with ISU’s education, outreach and engagement missions. (10 Points)</td>
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</table>

**Total Score**

### FINAL RECOMMENDATION

Invite to Full Proposal Submission? 

YES _____  NO _____